AusIndustry Entrepreneurs' Programme

Success stories

Putting the Climate Action Agenda into Practice

The Sustainable Energy Commitment Framework



What Is the SEC?

Maximum Energy has developed a leading-edge, governance-driven framework for industry to accelerate our transition to a decarbonised and distributed energy era. It is called the **Sustainable Energy Commitment (SEC)**.

How does it work

A simple and structured framework, to guide the most optimal pathway to a sustainable energy future.

The framework guides businesses to measure and promote progress through ESG (Environmental, Social, and corporate Governance) scoring, utilise circular economy concepts focused on energy connection with suppliers and employees.

Maximum Energy remains involved throughout this process to provide accountability as well as ongoing governance.

Support from the Smart Energy Council

"For most organisations, energy contributes to a major component of their total emission output. The Sustainable Energy Commitment provides a clear and straight forward 'how to' guide for companies committed to achieving a netzero energy footprint.

This comprehensive framework considers how organisations can build a competitive advantage through energy and importantly take the risk and guesswork out of the transition to a sustainable energy future."

John Grimes, CEO, Smart Energy Council, May 2022

SEC in Action – Bowhill Engineering

For Bowhill Engineering, the Sustainable Energy Commitment is foundational to enact its purpose – "We transform communities & our people by optimising & building structures that matter".

We wanted to commit to the government's climate action and needed a Renewal Energy pathway to 100% renewables by 2028. We have adopted the Sustainable Energy Commitment

which provides us with a framework to achieve this.

We have our roadmap with live dashboards of current energy usage and carbon emissions and have started our Community Energy Program by sharing renewable power.

We are on the road to 100% renewables, and I would thoroughly recommend the Sustainable Energy Commitment.

Jodie Hawkes, Bowhill Engineering

72% of global carbon emissions come from energy. Renewable technology is rapidly advancing and focusing on this is our single biggest opportunity to meet international climate goals. *Jed Durdin co-founder Maximum Energy*

Support from Entrepreneurs Programme

Both Maximum Energy and Bowhill Engineering are working with Growth Facilitators from the Australian Government's Entrepreneurs' Programme through the delivery partner in SA, Business-SA, supporting businesses innovate and collaborate to achieve outcomes such as this.

